



Agrievolution Eighth World Summit on Agriculture:
**ACHIEVING FOOD SECURITY and SUSTAINABLE
AGRICULTURE thru MECHANIZATION and
PRECISION TECHNOLOGIES**

September 1-3, 2025 ~ Buenos Aires, Argentina



9:00-10:00 OPENING AND WELCOME

- *Charlie O'Brien, Secretary General, Agrievolution*
- *Enrique Bertini, President, CAFMA*
- *Gerardo Werthein, Ministry of Foreign Affairs (invited)*
- *Sergio Iraeta, Argentina Secretary of Agriculture (invited)*
- *Daniel Tillard, President, National Bank of Argentina*

**10:00-10:45 AGRICULTURE CONSERVATION IN ARGENTINA:
EXPERIENCE AND PRACTICE**

- *Nicolas Bronzovich, President, Argentina National Institute of Agricultural Technology*
- *Marcelo Torres, President, Argentina No Till Farmers Association (AAPRESID)*

Moderator: *Ignacio Ruiz, Chair, Agrievolution and Secretary General, National Association for Agricultural, Forestry and Landscaping Machinery (Spain)*

10:45-11:15 BREAK

**11.15–12:15 SMART FARMING AND AGTECH: IMPROVING PRODUCTION
AND ENVIRONMENTAL CONSERVATION**

- *Kemal Shoshi, President, Representative Director, YANMAR AGRIBUSINESS Co., Ltd.*
- *Marnix Doorn, Project Manager, Argentine-German Dialogue for Sustainable Agricultural Innovations*
- *Konrad Harbort, Founder, Corvus Consulting and German Farmer*

Moderator: *Curt Blades, Agrievolution Board Member & Senior Vice President, Association of Equipment Manufacturers (USA)*

DAY 1- MONDAY SEPTEMBER 1 (continued)

12:15-13:15 LUNCH

**13:30-14:30 AGRICULTURE CONSERVATION AND CARBON SEQUESTRATION:
ROLE OF MECHANIZATION**

- *Miguel Angel Taboada, Specialist, Argentina National Institute of Agricultural Technology (INTA)*
- *Julián Martínez Quijano, Chair, Argentine Maize and Sorghum Association*
- *Martin Biscaisaque, Chair, ArgenTrigo*
- *Joao Morales Soa, Direct Planting, Brazil*

Moderator: *Ruth Bailey, Agrievolution Board Member and Secretary General, Agricultural Engineers Association (UK)*

14.30-16.00 FARMER SUCCESS STORIES FROM AROUND THE WORLD

- *Pedro Vigneau, Argentina Farmer: Argentina Mechanization/Precision Agriculture*
- *Jorge Lopez Menedez, Farmer in Africa: Need and Opportunity for Mechanization in African Agriculture*
- *Stefan Cramm, German Farmer and DLG Committee on Farm Management*

Moderator: *Mary Boote, Agrievolution Strategic Partner and CEO, Global Farmer Network*

16.00-16.15 Closing- Charlie O'Brien, Secretary General, Agrievolution

19.30 – 21.00 Gala Dinner

DAY 2 – TUESDAY, SEPTEMBER 2

9:00-9:15 Welcome- Charlie O'Brien, Secretary General, Agrievolution

9.15–10.00 Keynote

Beth Bechdol, Deputy Director General, Food and Agriculture Organization of the United Nations (FAO)

10:00-11:00 CHALLENGES OF ACHIEVING GLOBAL FOOD SECURITY

- *Beth Bechdol, Deputy Director General, Food and Agriculture Organization of the United Nations (FAO)*
- *Andreas Schaal, Director, Global Relations and Co-operation; G7, G20 & APEC Sherpa, Organization for Economic Cooperation and Development (OECD)*
- *Dr. Julio Calzada, Economist, Rosario Stock Exchange (BCR)*

Moderator: *Alessandro Malavolti, CEO, AMA and President, Agrievolution*

DAY 2 - TUESDAY SEPTEMBER 2 (continued)

11:00-11:30 Break

11:30-12:30 **SILOBAG SYSTEM STORAGE: A LOGISTIC SOLUTION AND PROFITABLE TOOL**

- *Ricardo Bartosik, PhD, Researcher & Extension Engineer, Argentina National Institute of Agricultural Technology (INTA)*
- *Sebastián Calderón, Foreign Trade Manager, Carlos Mainero y Cia*
- *Lucía Martínez, Director, Martínez y Staneck*
- *Josef Kienzle, Lead, Sustainable Agricultural Mechanization, Food and Agriculture Organization of the United Nations (FAO)*

Moderator: *To be Determined*

12:30-13:30 Lunch

13:30-15:00 **FUTURE OF AGRICULTURE MECHANIZATION AND PRECISION AGRICULTURE TECHNOLOGIES**

- *Matteo Cunial, CRO/Co-Founder, xFarm Technologies*
- *Carlo Lambro, Brand President, New Holland Agriculture*
- *Andrew Oliver, Chairman, Agriculture Industry Electronics Foundation (AEF) and Global Precision Technology Partner Manager, CNHI*
- *TR Kesavan, President/CEO, TAFE Ltd.*

Moderator: *To be Determined*

15:00-15:15 **CLOSING**

- *Charlie O'Brien, Secretary General, Agrievolution*
- *Carlos Braga and Enrique Bertini, CAFMA*

15.30 – 17.00 **Buenos Aires Tour (optional)**

DAY 3 – WEDNESDAY SEPTEMBER 3: FIELD DAY

08:30 **BUS DEPARTURE TO FARM FIELD**

10:00-12:00 **SUSTAINABLE FARMING BEST PRACTICES: Presentation and Demonstration**

12:00-14:00 **LUNCH**

14:00-16:00 **LIVE EQUIPMENT DEMONSTRATIONS**

16:30 **RETURN TO BUENOS AIRES**